## Ek Bharat Shreshtha Bharat: Andhra Pradesh and Punjab dated 28.09.2020

As part of the Paryatan Parv Celebration, Indiatourism Hyderabad organised a webinar on Andhra Pradesh: Adventure Begins Here. In this webinar, Andhra Pradesh Tourism showcased the products of Adventure Tourism and local travel trade also participated. In all India level Adventure Tour Operators Association Chairman was in the panel. Punjab Tourism and Adventure Tour Operators helped Indiatourism Hyderabad to coordinated participation from Travel Trade of Punjab. The Punjab travel trade saw what Andhra Pradesh Tourism has to offer and there were queries about investment opportunities in Andhra Pradesh. Apart from the travel trade the student community of Andhra Pradesh and Punjab both took part in the programme. This webinar was streamed live in Facebook where more viewers watched the presentation and interactions. The webinar was conducted on 28.09.2020 at 03.00 pm and went on for almost one and a half hour.